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### **Manulife Financial LPGA Classic Announces Official Partners**

**Waterloo** – The Manulife Financial LPGA Classic announced today that Southwestern Ontario Toyota Dealers, Brick Brewery, and Piller’s Fine Foods, have been added as official partners of the tournament.

Joining the Province of Ontario, City of Waterloo, the Waterloo Inn & Conference Hotel, and GolfNorth Properties, the Manulife Financial LPGA Classic is excited to announce these additions to the corporate partnership program.

Contributing to the overall experience of the Manulife Financial LPGA Classic, Toyota will be the official vehicle sponsor of the tournament. The company will provide transportation around the region for Players and Officials. Additionally, Toyota will display vehicles on-site and offer a test-drive program for spectators. Spectators can also check out the Toyota pavilion overlooking the 17<sup>th</sup> hole.

As Ontario’s original and largest Canadian-based craft brewery, Brick Brewing Company has a rich history in the beer and beverage industry in Canada and also offers a wide range of Seagram all natural coolers and finely crafted cider that can be found coast to coast. Waterloo Brewing Co., the craft brewing division of Brick Brewing Co. Limited, rewards beer drinkers with a selection of award-winning IPA, Pilsner, Dark and Amber craft beers along with an impressive assortment of seasonal specialties.

Piller’s has become one of North America’s largest producers of European sausages and deli meats, famous for award-winning products such as Black Forest ham and air-dried salamis. Piller’s uses a natural aging, curing, and smoking process that continues to keep customers coming back for more.

“Working with these strong businesses, all of which have local ties and understand the value in supporting the community, is very important to us,” said Richard Kuypers, Tournament Director. “Like our title sponsor Manulife, they lead by example in our community and we are thrilled to have them on board as official partners.”

For more information, including ticketing and volunteer opportunities, visit [www.manulifeclassic.ca](http://www.manulifeclassic.ca).

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#### **About the [Manulife Financial LPGA Classic](#)**

The Manulife Financial LPGA Classic is back for its third year on the LPGA Tour and will feature a standard eligibility field of 144 players, 72 holes of stroke play and a purse of \$1.5 million. The tournament will take place June 4 - 8, 2014, at Grey Silo Golf Course in Waterloo, Ontario, home of Manulife’s Canadian Division Headquarters. For more information please visit:

[www.manulifeclassic.ca](http://www.manulifeclassic.ca).

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#### **About [Manulife](#)**

Manulife is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Clients look to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife and its subsidiaries were approximately C\$635 billion (US\$574 billion) as at March 31, 2014. Our group of companies operates as Manulife in Canada and Asia and primarily as John Hancock in the United States.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife can be found on the Internet at [manulife.com](http://manulife.com).

#### **About [Sports Properties International](#)**

As owner of the Manulife Financial LPGA Classic, Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the internet at [www.spint.ca](http://www.spint.ca)

#### **About [Bruno Event Team](#)**

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in thirteen offices around the United States and Canada. Bruno Event Team Services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting, and volunteer coordination. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.

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