

MEDIA RELEASE
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New venue for Manulife LPGA Classic generates strong support in local community
City of Cambridge proud to be an official municipal sponsor

Cambridge – The Manulife LPGA Classic is proud to announce the City of Cambridge as an official municipal sponsor.

The tournament is working closely with City of Cambridge, in partnership with the Township of North Dumfries, to host this year’s Manulife LPGA Classic at Whistle Bear Golf Club.

With a line-up featuring the top female golfers in the world including Lydia Ko, Stacy Lewis, Inbee Park, and Canadian teen sensation Brooke Henderson, the event is expected to draw approximately 60,000 spectators from southwestern Ontario and beyond.

“It’s a great opportunity for our City to be a part of such prestigious international sporting event,” said Cambridge Mayor Doug Craig. “We’re excited to welcome visitors from all over the world to share in the excitement of the LPGA and showcase what Cambridge has to offer.”

“We are looking forward to welcoming one and all to the beautiful Township of North Dumfries,” said North Dumfries Mayor Sue Foxtan. “We are thrilled to be part of such an exciting and prestigious event in conjunction with the City of Cambridge, our neighbour and friend. We truly believe working together makes us stronger and better.”

Partnering with City of Cambridge and the Township of North Dumfries as this year’s host communities has offered various opportunities and is expected to have significant economic impact on local hotels, restaurants and tournament vendors.

With live television coverage on the Golf Channel broadcasted to over 129 countries, Cambridge and North Dumfries will be featured internationally.

“We’re proud to be working so closely with area municipalities to host such a major sporting event” said Milaina Wright, Tournament Director. “The Manulife LPGA Classic is sure to shine a spotlight on the City of Cambridge and Township of North Dumfries.”

For tickets and tournament information visit Manulifeclassic.ca

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About the Manulife LPGA Classic

The Manulife LPGA Classic is back for its fourth year on the LPGA Tour and will feature a standard eligibility field of 150 players, 72 holes of stroke play and a purse of USD\$1.5 million. The tournament will take place June 3-7, 2015, at Whistle Bear Golf Club in Cambridge, Ontario. For more information, please visit: manulifeclassic.ca. Follow us on Twitter: @ManulifeClassic.

About Manulife

Manulife is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. We operate as John Hancock in the U.S. and as Manulife in other parts of the world. We provide strong, reliable, trustworthy and forward-thinking solutions for our customers’ significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Assets under management by Manulife and its subsidiaries were approximately C\$691 billion (US\$596 billion) as at December 31, 2014.

Manulife Financial Corporation trades as ‘MFC’ on the TSX, NYSE and PSE, and under ‘945’ on the SEHK. Manulife can be found on the Internet at manulife.com

About Whistle Bear Golf Club

Whistle Bear Golf Club re-opened its clubhouse in July 2014 after a substantial rebuild. With a distinct emphasis on family membership and participation, Whistle Bear has a unique plan to develop into a multi-sport facility; family-friendly and strongly rooted in the community. Unlike traditional clubs, Whistle Bear has no initiation fee and offers an exceptional experience in terms of hospitality and Earth to Table cuisine. For more information please visit whistlebear.ca.

About Sports Properties International

As owner of the Manulife LPGA Classic, Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the internet at spint.ca.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team Services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event

operations, event financial planning/accounting, and volunteer coordination. Visit brunoeventteam.com for additional information.

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