

MEDIA RELEASE
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Tickets Now Available for the 2016 Manulife LPGA Classic

Volunteer registration opens for recruitment of over 800 volunteers

Waterloo, Ontario – The Manulife LPGA Classic announced today that tickets and volunteer opportunities are now available for the 2016 event, to be held August 31 to September 4 at Whistle Bear Golf Club.

In 2015, this premier event on the LPGA Tour saw 10 Canadians, including superstar Brooke Henderson competing against a field of top female golfers. After four rounds of competition highlighted by course record low rounds from Cheyenne Woods and Cristie Kerr, Suzann Pettersen emerged victorious to claim the trophy.

Holiday Ticket Packages

Just in time for the holidays, the Manulife LPGA Classic is bringing back its popular holiday ticket packages with an upgraded public ticket option that includes exclusive access to a designated area of the Whistle Bear clubhouse. The Champions Club offers the comfort of indoor seating and washrooms, television monitors, and upgraded food and bar items for purchase. Holiday specials on Any Day grounds access or Champions Club tickets start at only \$49 and are available through December 31.

Recruiting 800 Volunteers

Online volunteer registration is also open for those interested in participating behind the scenes in a unique way. The event requires over 800 volunteers to fill positions on more than 20 committees, including marshals, standard bearers, and corporate hospitality. Early submission of the application allows volunteers to

specify their committee preference. To assist volunteers, a full description of committee responsibilities is provided on the tournament website.

In addition to tickets and volunteer opportunities being available, hospitality and Pro-Am teams are also on sale. A new hosting opportunity has been created for businesses and corporations seeking to elevate their Manulife LPGA Classic experience for employees, customers, and key partners.

For more information on the tournament, ticket packages, hospitality and sponsorship options, or to find out more on how to get involved as a volunteer, visit manulifeclassic.ca.

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About the Manulife LPGA Classic

The Manulife LPGA Classic is one of only two Canadian stops on the LPGA Tour and features a standard eligibility field of 150 players, 72 holes of stroke play and a purse of US\$1.5 million. The 2016 event will take place August 31 – September 4, at Whistle Bear Golf Club near Cambridge, Ontario in Waterloo region, home of Manulife’s Canadian Division headquarters. www.manulifeclassic.ca

About Manulife

Manulife Financial Corporation is a leading international financial services group providing forward-thinking solutions to help people with their big financial decisions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance and wealth and asset management solutions for individuals, groups and institutions. At the end of 2014, we had 28,000 employees, 58,000 agents, and thousands of distribution partners, serving 20 million customers. At the end of September 2015, we had in assets under management and administration, and in the previous 12 months we made more than \$22 billion in benefits, interest and other payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as ‘MFC’ on the Toronto, New York, and the Philippine stock exchanges and under ‘945’ in Hong Kong. Follow Manulife on Twitter @ManulifeNews or visit www.manulife.com or www.johnhancock.com

About Whistle Bear Golf Club

Whistle Bear Golf Club re-opened its clubhouse in July 2014 after a substantial rebuild. With a distinct emphasis on family membership and participation, Whistle Bear has a unique plan to develop into a multi-sport facility; family-friendly and strongly rooted in the community. Unlike traditional clubs, Whistle Bear has no initiation fee and offers an exceptional experience in terms of hospitality and Earth to Table cuisine. For more information please visit whistlebear.ca.

About Sports Properties International

As owner of the Manulife LPGA Classic, Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the internet at spint.ca.

About Bruno Event Team

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in nine offices around the United States and Canada. Bruno Event Team Services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting, and volunteer coordination. Visit brunoeventteam.com for additional information.

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