

**For Immediate Release**  
**February 19, 2014**

## **World Ranked #3 LPGA Star Stacy Lewis and Canadian Jennifer Kirby to represent Manulife Financial on Tour**

**Toronto** – Manulife Financial is proud to announce multi-year partnerships with 2013 Women’s British Open Champion Stacy Lewis and up-and-coming Canadian professional Jennifer Kirby. Both Lewis and Kirby will represent Manulife globally during the 2014 LPGA Tour season, donning Manulife branded apparel while they compete.

“We are proud to have world-class female athletes, Stacy and Jennifer, represent our brand as they travel the globe competing in many of the countries where we have business,” said Marianne Harrison, President and CEO, Manulife Canada. “We wish them the best of luck on the LPGA Tour this season and look forward to seeing them compete in Waterloo this June.”

Partnerships with the LPGA Tour and its athletes allow Manulife - which has operations in Canada, the United States and Asia – to increase its connections with clients and colleagues globally. Manulife will also become the official life and health insurance provider for both players.

“After playing in the Manulife Financial LPGA Classic the past couple years, and witnessing first-hand what a great organization Manulife is, I am excited for the opportunity to partner with them,” said Stacy Lewis. “As a leading global insurance company, I am impressed with Manulife’s leadership and reputation, as well as their commitment to women’s golf.”

This announcement builds on Manulife’s ongoing involvement in golf as the title sponsor of the Manulife Financial LPGA Classic. The third annual [Manulife Financial LPGA Classic](#) will be contested June 4-8 at Grey Silo Golf Course in Waterloo, Ontario. Over its first two years, the tournament has attracted more than 125,000 spectators making it one of the most well attended events on the LPGA Tour.

“I am excited to partner with Manulife as I begin my LPGA career,” said Jennifer Kirby. “They are a renowned Canadian brand whose headquarters are a short drive from where I grew up. Both their dedication to the community and commitment to our Tour make me proud to wear their logo around the world.”

### **About Stacy Lewis**

- Hometown: The Woodlands, Texas
- Currently ranked #3 in the Rolex World Rankings.
- In 2012, became the first American player to win the LPGA Player of the Year Award since 1994.
- 2013 Vare Trophy winner – awarded to the player with the lowest scoring average for the season.
- Eight professional wins; including two major championship victories [2011 Kraft Nabisco Championship & 2013 Women’s British Open].
- 2007 NCAA Individual Champion and four-time All-American at University of Arkansas.

- Reached #1 in the world in April 2013

### **About Jennifer Kirby**

- Hometown: Paris, Ontario
- Member of the Golf Canada “Young Pros” program.
- Captured six [6] amateur events in 2009, becoming the first golfer to win both the Canadian Women’s Amateur and the Canadian Junior Girls Championship in the same year.
- In 2012, was an integral part of the NCAA Division 1 Women’s Golf Champions, Alabama Crimson Tide.
- Turned professional following graduation from the University of Alabama in the spring of 2013.
- First professional victory came in 2013 at the CN Canadian Women’s Tour Quebec - her professional debut.
- Earned her 2014 Tour card by finishing 5th in the 2013 LPGA Q-School qualifying event.

-30-

### **About Manulife Financial**

Manulife Financial is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Clients look to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife Financial and its subsidiaries were approximately C\$599 billion (US\$563 billion) as at December 31, 2013. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States.

Manulife Financial Corporation trades as ‘MFC’ on the TSX, NYSE and PSE, and under ‘945’ on the SEHK. Manulife Financial can be found on the Internet at [manulife.com](http://manulife.com).

#### **For more information:**

Brooke Tucker-Reid

Manulife Financial

416-434-0635

[brooke\\_tucker-reid@manulife.com](mailto:brooke_tucker-reid@manulife.com)