



FOR IMMEDIATE RELEASE
July 14, 2013

www.manulifeclassic.ca
[@ManulifeClassic](https://twitter.com/ManulifeClassic)
[#MFLPGAC](https://twitter.com/ManulifeClassic)

**Hee Young Park Takes Home Championship in the Second Annual
Manulife Financial LPGA Classic**

More than 61,000 spectators; 1,200 volunteers; 144 of the world's top female golfers

Waterloo - More than 61,000 spectators attended the second annual Manulife Financial LPGA Classic over the course of the tournament at Grey Silo Golf Course to watch as Hee Young Park was crowned champion. In total, 144 of the best female golfers from around the world came to Waterloo to compete for a \$1.3M purse.

"Congratulations Hee Young Park, on four outstanding rounds of play and on winning this world-class competition," said Marianne Harrison, President and CEO, Manulife Canada. "The second annual Manulife Financial LPGA Classic was a great success and a special thank you to all those who contributed, especially the dedicated volunteers and the entire Waterloo Region community for their continued support. Having two successful years behind us gives us great momentum to build on as we begin to organize next year's tournament."

Park, from South Korea, defeated American Angela Stanford in a three-hole playoff. She birdied the par-5 18th hole three straight times to take the win and earn the \$195,000 first-place cheque. Park shot a career-best 61 on the par-71 course to finish the week at 26-under par 258.

Throughout the five-day tournament week, kids 15 and under were admitted free with a ticketed adult, encouraging families from all over the region and beyond to come out and support the LPGA professionals.

Volunteerism was an important component to the tournament with more than 1,200 volunteers performing a variety of essential duties including: transportation, shuttle services, marshals, walking scorers, operations, and player and caddie hospitality at the tournament.

"Fans came out to support the LPGA, St. Mary's General Hospital and the Waterloo Region," stated Richard Kuypers, Tournament Director for the Manulife Financial LPGA Classic. "It was great to look out at the huge crowds and know how proud the community is to have this world-class event in Waterloo Region. The community continues to show it's strong support of Manulife Financial's commitment to volunteerism, and we are grateful to the volunteers, fans, players, and of course, Manulife Financial for making this one of the player's favourite stops on the tour. Congratulations to Hee Young Park and we look forward to welcoming her back to defend her title in 2014."

This year fans were asked to wear red on Friday in support of heart health and St. Mary's General Hospital. As the official charity partner, St. Mary's General Hospital receives a portion of the tournament proceeds to support it's new arrhythmia program, while providing the opportunity to raise awareness about the importance of women's heart health. An announcement regarding the total charitable contributions will be made at a later date.

Tickets for the 2014 Manulife Financial LPGA Classic are expected to go on sale this fall. For more information, visit www.manulifeclassic.ca.

-30-

About [Manulife Financial](#)

Manulife Financial is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Clients look to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife Financial and its subsidiaries were C\$555 billion (US\$547 billion) as at March 31, 2013. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States. Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at manulife.com.

About Sports Properties International

Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the Internet at www.sportspropertiesinternational.com.

About [Bruno Event Team](#)

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in fourteen offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. Visit www.brunoeventteam.com for additional information.

Media Contacts:

Richard Kuypers	Brooke Tucker-Reid	Angela Volpe
Manulife Financial LPGA Classic Tournament Director	Media Relations Consultant	Manager, Communications
Manulife Financial LPGA Classic	Manulife Financial	St. Mary's General Hospital
519-884-5742	416-434-0635	519-749-6412