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**#ManulifeLPGA**

### **2013 Manulife Financial LPGA Classic Dates Announced**

**Waterloo, Ontario (Aug. 22, 2012)** – The LPGA and Sports Properties International announced today that the second staging of the Manulife Financial LPGA Classic will be July 8-14, 2013 at Grey Silo Golf Course in Waterloo, Ontario. The tournament will feature a full field of 144 players from all over the world competing in a four round, 72 hole, stroke-play format. Golf Channel will once again provide four days of live coverage from Grey Silo to over 150 countries across the globe. More than 66,000 spectators attended the inaugural tournament in 2012, won by American Brittany Lang in a thrilling four-hole playoff.

“The world is coming back to Waterloo,” said Hugh Morrow, CEO and Chairman of Sports Properties International, which owns the tournament. “The inaugural year was a tremendous success. We are anticipating the 2013 tournament will be bigger and better.”

“I can’t tell you how delighted we are to continue our sponsorship of this exciting tournament,” said Brian Gooding, Senior Vice-President of Distribution at Manulife Financial. “From the great number of fans, partners and volunteers, this community has created a world-class sporting event like no other. Feedback about the inaugural event has been so positive and we can’t wait to help shine the global spotlight back on Waterloo Region.”

More information about tickets, volunteering, and hospitality opportunities will be released in the coming months. Please visit [manulifeclassic.ca](http://manulifeclassic.ca) for up-to-date information and news surrounding the event.

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#### **About [Manulife Financial](#)**

Manulife Financial is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. In 2012, we celebrate 125 years of providing clients strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife Financial and its subsidiaries were C\$514 billion (US\$504 billion) as at June 30, 2012. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States.

Manulife Financial Corporation trades as ‘MFC’ on the TSX, NYSE and PSE, and under ‘945’ on the SEHK. Manulife Financial can be found on the Internet at [manulife.com](http://manulife.com).

### **About the [LPGA \(Ladies Professional Golf Association\)](#)**

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 1,700 members representing 29 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: [www.LPGA.com](http://www.LPGA.com), [www.facebook.com/lpga.official](https://www.facebook.com/lpga.official), [www.twitter.com/lpga](https://www.twitter.com/lpga), and [www.youtube.com/lpgavideo](https://www.youtube.com/lpgavideo).

### **About [Sports Properties International](#)**

Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the Internet at [www.sportspropertiesinternational.com](http://www.sportspropertiesinternational.com).

### **About [Bruno Event Team](#)**

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in thirteen offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. Visit [www.brunoeventteam.com](http://www.brunoeventteam.com) for additional information.

### **Media Contacts:**

Richard Kuypers  
Tournament Director  
Manulife Financial LPGA Classic  
519-884-5742  
[richard@manulifeclassic.ca](mailto:richard@manulifeclassic.ca)

Tracy Van Kalsbeek  
Public Relations Consultant  
Manulife Financial Canadian Division  
519-594-4697  
[tracy\\_vankalsbeek@manulife.com](mailto:tracy_vankalsbeek@manulife.com)