



FOR IMMEDIATE RELEASE
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#ManulifeLPGA

Exclusive opportunity to play with an LPGA professional and benefit charity

Waterloo - The second Manulife Financial LPGA Classic will take place from July 8 – 14, 2013, at Grey Silo Golf Course in Waterloo, Ontario. This official, full-field LPGA tournament will once again bring the best female golfers from around the world to Waterloo Region.

Exclusive opportunity to play a round of golf with one of the world's top golfers

The St. Mary's General Hospital Foundation Charity Pro-Am on July 8, 2013, is the kick-off event to the Manulife Financial LPGA Classic, providing the opportunity to play a round at Grey Silo under tournament conditions, alongside an LPGA Tour professional. With only 15 foursomes available to purchase, this will truly be a once-in-a-lifetime opportunity.

As the official charity partner of the Manulife Financial LPGA Classic, proceeds will be directed to the establishment of the new arrhythmia program for heart health at St. Mary's General Hospital.

"The charity pro-am was a huge success last year and we expect it to be again this year," said Peter Sweeney. "The golfers last year were amazed at the quality of play they witnessed and the friendly, approachable manner of the pros. This is unlike any other golfing experience."

"We are excited this world-class golf tournament will once again benefit one of our community's most important local charities," shared Nicole Boivin, Chief Branding and Communications Officer at Manulife Financial. "We chose St. Mary's as our charity partner because of their strong local roots, commitment to volunteerism and their work to help improve the quality of life and health of residents in the Region. This charity pro-am is a great way to help kick start the tournament and support St. Mary's."

About the Charity Pro-Am

The day will begin with breakfast in the clubhouse and the announcement of team pairings, followed by a quick warm-up session and a shot-gun start at 7:30 am. The day will conclude with an exclusive luncheon and cocktail reception in the clubhouse.

Individual Pro-Am participants will receive an exclusive package including breakfast, on-course hospitality, luncheon and cocktail reception, gift package, and four any-day tournament passes for the Manulife Financial LPGA Classic. Pricing per person is \$1,500.

"We are very pleased to have St. Mary's General Hospital Foundation as the main beneficiary of the Manulife Financial LPGA Classic for its second year in Waterloo," noted Richard Kuypers, Tournament Director. "Their dedication and involvement in our community is second to none, and I am confident that together, with the help of the community, we can satisfy one of the main objectives of the LPGA and its tournaments; raising money for great causes."

For more information, or to secure your team, kindly please contact:
Lisa Short, Development Manager, St. Mary's General Hospital Foundation
(519) 749-6737
lshort@supportstmarys.ca

About the [Manulife Financial LPGA Classic](#)

The Manulife Financial LPGA Classic is back for its second year on the LPGA Tour and will feature a standard eligibility field of 144 players, 72 holes of stroke play and a purse of \$1.3 million. The tournament will take place July 8 – 14, 2013, at Grey Silo Golf Course in Waterloo, Ontario, home of Manulife Financial's Canadian Division. For more information please visit: www.manulifeclassic.ca. Follow us on Twitter: @ManulifeClassic.

About [Manulife Financial](#)

Manulife Financial is a leading Canada-based financial services group with principal operations in Asia, Canada and the United States. Clients look to Manulife for strong, reliable, trustworthy and forward-thinking solutions for their most significant financial decisions. Our international network of employees, agents and distribution partners offers financial protection and wealth management products and services to millions of clients. We also provide asset management services to institutional customers. Funds under management by Manulife Financial and its subsidiaries were C\$532 billion (US\$535 billion) as at December 31, 2012. The Company operates as Manulife Financial in Canada and Asia and primarily as John Hancock in the United States.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at manulife.com.

About [St. Mary's General Hospital](#)

Located in the heart of Kitchener, Ontario, St. Mary's is an adult-acute-care hospital and Regional Cardiac Care Centre. Serving Waterloo Region, Wellington County and beyond, St. Mary's has an established reputation for providing quality, compassionate and innovative care. The hospital's cardiac team provides more than 3,400 cardiac catheterizations, 1,050 coronary angioplasties, 750 cardiac surgeries and 275 pacemaker insertions every year.

St. Mary's patient-centered approach to care is augmented by a strong and dedicated team of more than 500 volunteers who contribute nearly 40,000 hours of service a year in 100 unique roles and programs. www.smgh.ca

About [Sports Properties International](#)

Sports Properties International was created to provide an environment where communities and spectacular sporting events can come together, connected by a common interest. Sports Properties International can be found on the internet at www.sportspropertiesinternational.com.

About [Bruno Event Team](#)

Bruno Event Team (BET) is a Birmingham, Alabama-based sports marketing and event management company formed in 1996 by Ronald Bruno and Gene Hallman. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 70+ employees in thirteen offices around the United States and Canada. Bruno Event Team Services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting, and volunteer coordination. Visit www.brunoeventteam.com for additional information.

Media Contacts:

Lisa Short
Development Manager, St. Mary's General Hospital Foundation
St. Mary's General Hospital
519-749-6737
lshort@supportstmarys.ca

Lisa Green
Manulife Financial LPGA Classic Marketing & Communications Manager

Manulife Financial LPGA Classic
519-884-5742 ext. 202
lisa@manulifeclassic.ca

Tracy Van Kalsbeek
Public Relations Consultant
Manulife Financial
519-594-4697
tracy_vankalsbeek@manulife.com